# SHARED VALUE RECOGNISED

By Kate Gowdie



The importance of the Smartcane BMP program to the cane growing industry has continued to grow since the inception of the program in 2014.

The value of Smartcane BMP is recognised not only by growers but also throughout the value chain and the greater agricultural industry. The Queensland Government has also recognised the value of the program through several rounds of funding that has gone to directly "Interest in sustainably sourced sugar continues to grow and the Queensland sugar industry is best placed to meet the demand"

supporting the critical role of the regional facilitators.

The past funding has recognised that accreditation

in the Smartcane BMP program remains an alternate pathway to compliance under the Queensland Government's Reef Regulations.

Smartcane BMP standards meet or exceed government regulations and are backed by industry best science and practice.

The Queensland Government has recognised the contribution of Smartcane BMP accredited growers to Reef Water quality outcomes and has invested in the program to support the ongoing benefits to reef water quality and sustainability, more broadly.

Interest in sustainably sourced sugar continues to grow and the Queensland sugar industry is best placed to meet the demand through the availability of sugar sourced from Smartcane BMP accredited enterprises. With the program's credentials aligned to several international



## REGISTRATION

Yet to register?

Visit *www.smartcane.com.au* and click on the Register tab on the home page or call your local Smartcane BMP Facilitator.

#### SELF ASSESSMENT

Completed your self-assessment and are now benchmarked? Do you need to update your assessment? Access the grower home page of the Smartcane BMP website or contact local Smartcane BMP Facilitator for assistance.

### NEED HELP?

Working towards accreditation but unsure how to proceed?

Contact your local Smartcane BMP facilitator to help you reach your goals. Facilitators can provide you with record keeping tools and other resources to help you achieve accreditation.

#### ACCREDITED

Have you considered benchmarking your business against the Smartcane BMP non-core modules?

Visit the grower home page of the Smartcane BMP website or speak to your facilitator to find out more.



standards, Smartcane BMP's robustness and integrity is recognised widely throughout the sugar value chain.

The Smartcane BMP program was proudly developed by industry, for industry. CANEGROWERS has also invested in the program which demonstrates the importance and value of the program to the entire industry.

40% of Queensland's cane area has been verified as meeting industry best practice, voluntarily through Smartcane BMP accreditation. Perhaps the greatest investment in the program has come from growers. The efforts of growers to-date in demonstrating their commitment to the long-term viability of our industry cannot be understated.

The Smartcane BMP program recognises the over 700 enterprises currently accredited in securing our industry's sustainability credentials and contributing to our social licence to operate.

Growers' who are yet to verify their onfarm best management practices are invited to participate and ensure they too receive recognition for their efforts and can share their credentials with the world.

Visit the Smartcane BMP website or contact your local facilitator to learn more about the Smartcane BMP accreditation pathway.

The Smartcane BMP project is delivered by CANEGROWERS with funding from the Queensland Government's Reef Water Quality Program and CANEGROWERS.